

Sponsorship and Advertising Opportunities

Levels of Support

Diamond Sponsor (\$25,000 or more)

- Prominent placement on all sponsor recognition
- Mobile App banner advertisement
- Six (6) conference registrations (DOES NOT include meals)
- Enhanced mobile app exhibitor listing
- Participation in the Exhibit Hall Passport Program
- Advertisement slide showed during all plenary and concurrent sessions for the entire conference
- Preview of Exhibit Hall layout and selection of Exhibit Booth one month prior to general registration. Exhibit Booth fees not included.
- Corporate logo on sponsor signage
- Corporate logo on sponsor page of Final Program
- Corporate logo on homepage of meeting website

Platinum Sponsor (\$10,000 to \$24,999)

- Four (4) conference registrations (DOES NOT include meals)
- Enhanced mobile app exhibitor listing
- Participation in the Exhibit Hall Passport Program
- Advertisement slide showed during all plenary and concurrent sessions for one day
- Preview of Exhibit Hall layout and selection of Exhibit Booth one month prior to general registration. Exhibit Booth fees not included.
- Corporate logo on sponsor signage
- Corporate logo on sponsor page of Final Program
- Corporate logo on homepage of meeting website

Gold Sponsor (\$5,000 to \$9,999)

- Two (2) conference registrations (DOES NOT include meals)
- Enhanced mobile app exhibitor listing
- Participation in the Exhibit Hall Passport Program
- Advertisement slide showed during concurrent sessions for one day
- Preview of Exhibit Hall layout and selection of Exhibit Booth one month prior to general registration. Exhibit Booth fees not included.
- Corporate logo on sponsor signage
- Corporate logo on sponsor page of Final Program
- Corporate logo on homepage of meeting website

Silver Sponsor (\$2,500 to \$4,999)

- Preview of Exhibit Hall layout and selection of Exhibit Booth one month prior to general registration. Exhibit Booth fees not included.
- Corporate logo on sponsor signage
- Corporate logo on sponsor page of Final Program
- Corporate logo on homepage of meeting website

Bronze Sponsor (\$500 to \$2,499)

- Corporate logo on sponsor signage
- Corporate logo on sponsor page of Final Program
- Corporate logo on homepage of meeting website

Unrestricted Sponsorship (\$2,000 minimum)

Support ABRCM 2017 by serving as a sponsor under unrestricted sponsorship, this allows ABRCMS to allocate funds as needed.



Awards

Poster/Oral Presentation Award **\$250**

(minimum of 8 awards)

Support the Presentation Award Program, which recognizes student presenters at the closing banquet for giving an outstanding poster or oral presentation.

Student Travel Award **\$1,500**

(minimum of 4 awards)

Support the travel expenses of student travel award recipients recognized by the Review Committee for having a great need and desire of attending the conference.

Digital Advertising

Mobile App Push Notifications **\$750**

Get your message in front of attendees by taking advantage of the mobile app's push notifications. Push notifications can link to a URL provided by the sponsor or to their exhibitor detail view within the app. (Limited to one push notification per day, one per advertiser.)

Available Dates: November 1, 2017, November 2, 2017, November 3, 2017 and November 4, 2017

Mobile App Banner Advertisement **\$1,000**

Place your interactive banner advertisement at the top of the page each time an attendee views a session. (Limited to three banners, one per advertiser.)

E-mail Advertising

Final Attendee Newsletter E-mail **\$500**

Capture the attention of your target audience by advertising on the leaderboard banner placed at the top of the attendee newsletter. Delivered to all attendees before the conference, this electronic newsletter provides attendees with important conference information to help them navigate the event once in Phoenix. (Limited to three newsletters, one per advertiser.)

Available Newsletters: Students, Non-Students and Exhibitors

Registration Confirmation E-mail **\$500**

Promote your presence at this year's meeting by placing a banner advertisement on the confirmation email delivered to attendees upon completion of their registration and hotel reservation. (Limited to one advertiser.)

Final Program

The Final Program provides attendees with details about the scientific program, schedule-at-a-glance, and general information to help them navigate the conference.

- **Inside Front Cover **\$1,500****
- **Inside Back Cover **\$1,000****

Booth Traffic Driver

Exhibit Hall Passport **\$500**

As a supporting participant of the Exhibit Hall Passport, your company can join in the fun while greatly increasing your booth traffic. Participating attendees will visit supporting booths to have their passport stamped and entered into a raffle to win a prize. (Limited to twelve participants.)

SAMPLE



Sessions

Professional Development Session and/or Scientific Session **\$5,000**

Promote professional development for trainees or educate faculty on facilitating student success during your session at ABRCMS. The session format can vary based on audience and talk. Types of formats include panel discussions, lectures or small group discussions. Session proposal required. Deadline is May 30, 2017.

Contact Information

ABRCMS Exhibit and Sponsorship Management

American Society for Microbiology
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Exhibit and Sponsorship Sales

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