



# ABRCMS 2018 INDIANAPOLIS, INDIANA

## SPONSORSHIP/ADVERTISEMENT INTENT FORM

Contact Person \_\_\_\_\_

Company/Organization \_\_\_\_\_

Division/Department \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Please select from the sponsorship and advertisement opportunities below.**

### Levels of Support

___ Diamond Sponsor, \$20,000	x qty: ___ = \$ _____
___ Platinum Sponsor, \$10,000	x qty: ___ = \$ _____
___ Gold Sponsor, \$5,000	x qty: ___ = \$ _____
___ Silver Sponsor, \$2,500	x qty: ___ = \$ _____
___ Bronze Sponsor, \$500	x qty: ___ = \$ _____

### Awards

___ Poster/Oral Presentation Award, \$300 each	x qty: ___ = \$ _____
___ Student Travel Award, \$2,000 each	x qty: ___ = \$ _____

### Booth Traffic Driver

___ Exhibit Hall Passport, \$500 <b>SOLD</b>	x qty: ___ = \$ _____
___ Exhibitor Showcase, \$750	x qty: ___ = \$ _____

### Digital Advertising

___ Main Mobile App Sponsor, \$3,000	x qty: ___ = \$ _____
___ Mobile App Push Notification, \$150 <b>SOLD</b>	x qty: ___ = \$ _____
___ Mobile App Banner Advertisement, \$250 <b>SOLD</b>	x qty: ___ = \$ _____

### E-mail Advertising

___ Final Attendee STUDENT Newsletter, \$500 <b>SOLD</b>	x qty: ___ = \$ _____
___ Final Attendee NONSTUDENT Newsletter, \$500	x qty: ___ = \$ _____
___ Final Attendee EXHIBITOR Newsletter, \$500	x qty: ___ = \$ _____
___ Registration Confirmation E-mail, \$500 <b>SOLD</b>	x qty: ___ = \$ _____

### Attendee Materials

___ Lanyards, \$6,500	x qty: ___ = \$ _____
___ Final Program inside Front Cover Ad, \$1,000 <b>SOLD</b>	qty: ___ = \$ _____
___ Final Program inside Back Cover Ad, \$750 <b>SOLD</b>	qty: ___ = \$ _____

Total Cost of Sponsorship/Advertisement: \$ \_\_\_\_\_

**Submit intent form to: Ed McNeill, ASM, Strategic Alliances Department  
[emcneill@asmusa.org](mailto:emcneill@asmusa.org) / (202) 942-9323**

### Cancellation Policy:

*Before Sept. 27, 2018:* A 25% processing fee will be applied for all sponsorship/ advertisement cancellations received before Sept. 27, 2018.

*After Sept. 27, 2018:* No refunds will be granted for cancelled advertisements or sponsorships after Sept. 27, 2018. ABRCMS/ ASM will work with advertisers to reallocate cancelled advertising/ sponsorship fees to other opportunities. ABRCMS/ ASM reserves the right to resell advertising space from cancelled reservations.

Cancellation requests must be received in writing and e-mailed to

[abrcmsexhibits@asmusa.org](mailto:abrcmsexhibits@asmusa.org)

### Policies, Terms & Conditions:

All advertisements are subject to approval by ABRCMS/ASM. A signed contract certifies that as a representative of the organization/institution you will submit payment to ABRCMS/ ASM within 30 days upon receiving the invoice. Please note that funds will be treated as contributions. Accordingly, the signature acknowledges that these contributions are for ABRCMS 2018, and that any remaining funds should be carried over to future conference activities. No agency commission or cash discounts permitted. Payments are due by the deadline specified on the invoice. If payment is not received by specified date, sponsor/advertiser will lose sponsorship/advertising reservation. ABRCMS/ASM reserves the right to resell sponsorship/advertising opportunities where payment is not received by the payment deadline.