

# Lead Management Order Form

## Annual Biomedical Research Conference for Minority Students

November 14 - 17, 2018 • Indianapolis, Indiana

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Check if information is for:  Exhibiting Company  Third Party 3rd Party Company (if applicable): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Select your preferred system	on or before 9/19/18	from 9/20/18 to 10/4/18	after 10/4/18	number of units	TOTAL
<b>SWAP®</b> Native apps available for iPhone, iPad, and Android phones. Web mobile versions are available. One mobile device per activation.	One Complimentary Activation			<input type="checkbox"/> check box to order	Complimentary
<b>Additional SWAP Activations</b>	\$99	\$99	\$99		\$
SWAP products not taxed for this event. SWAP Total					\$
<b>Optium™ RT2000</b> Call for Custom Survey	\$370	\$445	\$475		\$
<b>RT2000 Portable Bluetooth printer</b>	\$75	\$100	\$125		\$
<b>SWAP Enabled Tablet</b>	\$299	\$325	\$375		\$
The information collected on your lead retrieval device will include the following: Name, Title, Company, Address, Email and Phone Number, Registration Type, Ethnicity/Race, Gender, Education Level, Graduation Date, and Scientific Discipline. <b>Note:</b> All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.  <b>See page 2 for system descriptions and requirements.</b>					
Sub-Total					\$
Processing Fee (Applicable to phone or faxed orders) *					\$ 9.99
7% Sales Tax					\$
<b>Total</b>					\$

Order Confirmation will be delivered via email.

**Terms and Conditions:**  
 Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.

All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.

Orders canceled within 30 days of the show will not be refunded.

Taxable items and rates vary among states and are subject to change. Please call for exact quote.

\* **To avoid paying a \$9.99 processing fee**, this form must be submitted online through the Experient Exhibitor portal. Emailing or calling to process your order will incur a processing fee of \$9.99.

**Order Online:** <https://exhibitor.experientswap.com>

**Order by Mail (check payments only):**

Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**Order by Fax:** 301.694.3286

**PLEASE NOTE:** the processing fee does not apply to the Complimentary SWAP Activation by itself or any additional equipment ordered together with the Complimentary SWAP Activation submitted on this form.

## Payment Method

- Check (Orders cannot be processed unless received with payment.)  
 Visa  MasterCard  American Express  DISCOVER

Signature: \_\_\_\_\_

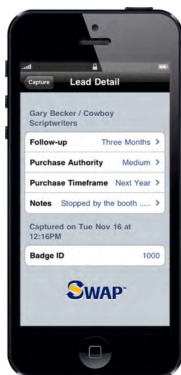
Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

## For Assistance Contact:

**Gem Hill**  
**P: 888.267.4451**  
**E: gem.hill@experient-inc.com**

*It is against Experient's security policy to accept credit card information via email.*

## Descriptions & Requirements



### SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifiers
- All leads consolidate in your SWAP Portal for immediate follow-up



### Optium RT2000

- A mobile device for capturing lead information
- High speed scanning and extended battery life
- Custom lead qualifiers
- All leads consolidate in your SWAP Portal for immediate follow-up

### SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet
- Your device will be set-up, tested and ready for pick-up at the event
- All leads consolidate in your SWAP Portal for immediate follow-up

