

# ABRCMS Day of Giving is May 5<sup>th</sup>

Protect Progress. Stand Up for STEM.

Support ABRCMS and the Scientists Shaping Tomorrow.

CELEBRATING 25 YEARS  
**ABRCMS**

**DONATE TODAY**

## ABRCMS Day of Giving Social Media Toolkit

Below is a ready-to-use toolkit for alumni ambassadors, institutional partners, and corporate sponsors.

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## Campaign Info

### Giving Day Details

- **Date:** May 5, 2026
- **Goal:** Raise \$5 Million to **Ensure that ABRCMS continues**
- **URL:** [abrcms.org/donate](https://abrcms.org/donate)

## Campaign Hashtags

When posting your content be sure to use the hashtags below to increase visibility:

- #ABRCMS
  - #DayOfGiving
  - #ProtectProgress
  - #SupportABRCMS
  - #FutureScientists
  - #STEMLeadership
- 

## Social Media Post Templates

Below are sample templates to help you create social media posts promoting ABRCMS Day of Giving. We encourage you to personalize them by sharing your own ABRCMS experience to make your message more powerful and authentic.

### Short Launch Post (LinkedIn / Facebook)

**ABRCMS shaped my scientific journey—and today I'm giving back.**

The ABRCMS Day of Giving is live! We're raising \$5 million to sustain the annual conference and launch a national alumni initiative that supports scientists of all communities at every career stage.

Protect progress. Stand up for STEM.

Join me in supporting the next generation: [abrcms.org/donate](https://abrcms.org/donate)

#ABRCMS #DayOfGiving #ProtectProgress #StandUpForSTEM

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### Short Version (X / Threads / Bluesky)

Today I'm supporting @ABRCMS for their Day of Giving.

We're raising \$5M to sustain the ABRCMS conference & launch a national alumni network.

Protect progress. Stand up for STEM.

Give now: [abrcms.org/donate](https://abrcms.org/donate)

#SupportABRCMS

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## Corporate Partner Post

We are proud to support ABRCMS during its Day of Giving.

ABRCMS strengthens the biomedical and behavioral sciences workforce by providing research, mentoring, and career development opportunities for emerging scientists nationwide.

Join us in investing in the future of scientific leadership: [abrcms.org/donate](https://abrcms.org/donate)

#ABRCMS #STEMWorkforce #FutureScientists

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## Instagram Caption

Protect Progress. Stand Up for STEM.

For 25 years, ABRCMS has helped launch scientific careers. Today we invest in the future.

Support the ABRCMS Day of Giving and help raise \$5 million to sustain the conference and expand alumni engagement.

Give now. Link in bio.

#SupportABRCMS #DayOfGiving

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## Story / Reel Script (30 seconds)

*“ABRCMS gave me my first national research presentation, my first mentor outside my institution, and the confidence to pursue graduate school.*

*Today, I’m giving back.*



*Join me in supporting the ABRCMS Day of Giving. Let’s ensure the next generation has the same opportunity to rise.”*

# Social Media Images

Save and use the images below to enhance your posts. We recommend including one campaign image along with photos of yourself attending or presenting at ABRCMS to share your own experience.

[Click Here to Access & Save Images](#)

## Promote Giving Day

<p><b>ABRCMS Needs You!</b> Join Our Day of Giving <b>May 5th</b></p>  <p>We must raise <b>\$5 Million</b> to continue the conference.</p> <p>Donate Now or on May 5th</p>	<p><b>Donate Today!</b> Visit <a href="http://abrcms.org/donate">abrcms.org/donate</a></p>  <p><b>PROTECT PROGRESS. STAND UP FOR STEM.</b></p> <p>Donate Now or on May 5th</p>	<p><b>Donate Today!</b> Visit <a href="http://abrcms.org/donate">abrcms.org/donate</a></p>  <p>We must raise <b>\$5 Million</b> to continue the conference.</p> <p>Donate Now or on May 5th</p>
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## Show Your Pride as a Donor

<p><b>I Donated to Save ABRCMS</b></p>  <p>Join Me in Supporting the Future of STEM</p> <p>Visit <a href="http://abrcms.org/donate">abrcms.org/donate</a></p>	<p><b>I Donated to Save ABRCMS</b></p> <p>Join the Cause, Donate Now</p>  <p>ABRCMS Day of Giving <b>May 5th</b></p> <p>Goal: \$5 Million to Sustain the Conference</p>	<p><b>I Support ABRCMS</b></p>  <p><b>ABRCMS Protect Progress</b></p> <p>Donate Now</p>
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