

ABRCMS Day of Giving is May 5th

Protect Progress. Stand Up for STEM.

Support ABRCMS and the Scientists Shaping Tomorrow.

CELEBRATING 25 YEARS
ABRCMS

DONATE TODAY

ABRCMS Alumni Personal Video Script Outline / Template

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Guidelines & Campaign Info

Giving Day Details

- **Date:** May 5, 2026
- **Goal:** Raise \$5 Million to:
 - a. Ensure that ABRCMS continues;
 - b. Support student travel awards, research presentation opportunities, and mentoring infrastructure;
 - c. Launch the new ABRCMS Alumni Initiative; and
 - d. Expand year-round professional development and networking opportunities
- **URL:** abrcms.org/donate

Filming Tips for Alumni

- Record vertically for social media
- Keep under 60 seconds
- Speak authentically — use the script as a guide vs. reading verbatim if possible
- Mention specific year(s) you attended
- End with the link on screen if possible.

Alumni Video Template Script

Below is a simple outline to help you structure your testimonial and create a clear, compelling video.

1. Intro (Personal Connection – 10 seconds)

Hi, I'm **[Name]**, and I attended ABRCMS in **[Year(s)]** as a **[undergraduate/graduate student/faculty/judge]**.

OR

ABRCMS changed the trajectory of my scientific journey.

2. Impact Moment (Specific Memory – 10–15 seconds)

At ABRCMS, I:

- *Presented my first national research poster*
- *Met a mentor who guided me to graduate school*
- *Connected with collaborators*
- *Found a community where I belonged*
- **[Create your own!]**

*That experience gave me the confidence to pursue my dream of **[career milestone]**.*

3. Why Giving Matters Now (10–15 seconds)

Today, ABRCMS is facing funding challenges due to the loss of funding.

To sustain the conference and launch the ABRCMS Alumni Initiative, we need our community to step forward.

This fundraising initiative will connect alumni across all career stages as mentors, leaders, and ambassadors. Give today!

4. Call to Action (Strong & Direct – 10 seconds)

Join me in supporting the ABRCMS Day of Giving.

Access was the beginning. Impact is the future. Protect Progress. Stand Up for STEM.

Make your gift today at abrcms.org/donate

Optional Script Variations

Faculty/Administrator Version

“Now, as a faculty member/program director, I see firsthand how critical ABRCMS is for student development...”

Industry Professional Version

“ABRCMS strengthens the scientific workforce pipeline — and that benefits all of us...”